

## Opportunity to Sponsor the 2010 Mid-South Stocker Conference

The Mid-South Stocker Conference is scheduled for February 23 and 24. The Conference will be at Montgomery Bell State Park in Burns, Tennessee. Montgomery Bell State Park is conveniently located in easy driving distance of producers in the Upper Mid-South area. This will be the fifth annual conference. It is a cooperative effort between the University of Kentucky Cooperative Extension and UT Extension. Businesses, organization and others that have an interest in the cattle industry and more particularly, the stocker segment are invited to participate as sponsors of the conference.

The theme of this year's conference is "*Conditions Change, Management Makes the Difference.*" The conference is intended to provide the most up to date information to stocker operators who want to explore new ideas in the production of healthy and profitable stocker cattle. The conference will benefit cow-calf producers who wish to increase their feeder cattle marketing options and "add value" to their calf crop.

There are different levels of sponsorship for the conference that may be chosen. Trade show exhibit area is somewhat limited and location will be based on level of sponsorship.

**Partners:** Consists of financial sponsorship of \$5,000 or more. Registration will be provided for 4 people from your organization, an excellent exhibit space, listing as a "Partner" with a full page advertisement in the proceedings.

**Gold Sponsors:** Consists of financial sponsorship of \$2,500 to \$4,999. Registration will be provided for 2 people from your organization, a choice exhibit space, listing as a "Gold Sponsor" with a half page advertisement in the proceedings.

**Silver Sponsors:** Consists of financial sponsorship of \$1,000 to \$2,499. Registration will be provided for 2 people from your organization, a good exhibit space, listing as a "Silver Sponsor" with a third page advertisement in the proceedings.

**Sponsors:** Consist of financial sponsorship of \$500 to \$999. Registration will be provided for 1 person from your organization, an exhibit space and listing in the program as a "Sponsor."

January 15, 2009 is an important date. "Partners," "Gold," or "Silver" level sponsors must have their sponsorship submitted to Mr. John Bartee. See address below. Also, the advertisement copy for the "Partners," "Gold," and "Silver" levels must be submitted to the office of Dr. Roy Burris by January 15 for inclusion in the proceedings. A black and white copy of the advertisement is necessary. The copy may be emailed to Dr. Burris.

Dr. Roy Burris  
Extension Beef Cattle Specialist  
University of Tennessee  
P.O. Box 469  
Princeton, KY 42443  
Phone: 270-365-7541 Fax: 270-365-2667  
Email: rburris@uky.edu

Sponsors must have their financial support to John Bartee by January 14, 2010. Exhibit space for this level of sponsorship will be assigned on a "first come, first served" basis. Checks should be made payable to Mid-South Beef Stocker Association and mailed to:

UT Montgomery County Extension  
C/O Mr. John Bartee  
1030 Montgomery Co Extension Bldg.  
1030A Cumberland Hgts. Rd.  
Clarksville, TN 37040  
Phone: (931) 648-5725

For additional information regarding participation or a supporter of the conference and participation in the trade show, contact Mr. John Bartee at the information above.

Thank you for your support and sponsorship of the 2010 Mid-South Stocker Conference.