

Opportunity To Sponsor 2007 Mid-South Stocker Conference

The Second Annual Mid-South Stocker Conference will be conducted February 13-14, 2007 at the Convention Center in Cave City, KY. Businesses, organizations and others that have an interest in the cattle industry and more particularly, the stocker segment, are invited to participate as sponsors of the conference.

The theme of this year's conference is "Managing Change." The conference is intended to provide the most up to date information to stocker operators who want to explore new ideas in the production of healthy and profitable stocker cattle. A discussion of where and how stocker production will fit the future beef industry of animal identification and production verified processes will be conducted. The conference will benefit cow-calf producers who wish to increase their feeder cattle marketing options and "add value" to their calf crop.

There are different levels of sponsorship for the conference that may be chosen. Trade show exhibit areas are somewhat limited and location will be based on level of sponsorship.

Partners: Consists of financial sponsorship of \$5,000 or more. Registration will be provided for 2 people from your organization, an excellent exhibit space, listing as a "Partner" with a full page advertisement in the proceedings.

Gold Sponsors: Consists of financial sponsorship of \$2,500 to \$4,999. Registration will be provided for 2 people from your organization, a choice exhibit space, listing as a "Gold Sponsor" with a half page advertisement in the proceedings.

Silver Sponsors: Consists of financial sponsorship of \$1,000 to \$2,499. Registration will be provided for 2 people from your organization, a good exhibit space, listing as a "Silver Sponsor" with a quarter page advertisement in the proceedings.

Sponsors: Consists of financial sponsorship of \$500 to \$999. Registration will be provided for 2 people from your organization, an exhibit space and listing in the program as a "Sponsor."

Companies or organizations intending sponsorship at the "Partner," "Gold" or "Silver" levels must have their sponsorship and advertisement copy received in the Kentucky Cattlemen's Association's office no later than January 15, 2007 to insure inclusion in the proceedings. A black and white copy of the advertisement is necessary. The copy may be emailed to Cary Brown at cbrown@kycattle.org. Sponsors must also have their financial support received in the Kentucky Cattlemen's Association office by January 15, 2007. Exhibit space for this level of sponsorship will be assigned on a "first come, first served" basis.

Checks should be made payable to the Kentucky Cattlemen's Association and mailed to:
Kentucky Cattlemen's Association
C/O Mr. Dave Maples
176 Pasadena Drive
Lexington, KY 40503

For additional information, contact Mr. Dave Maples at dmaples@kycattle.org

Thank you for your support and sponsorship of the 2007 Mid-South Stocker Conference.

2007 Mid-South Stocker Conference
"Managing Change"
February 13 & 14, 2007
Cave City, KY

Company or Organization Name: _____

Name of Company Representative/Contact Person: _____

Address: _____

City: _____, State: _____, Zip Code: _____

Please list names of personnel from your company/organization that will be provided registration and attending based on your level of sponsorship:

Please Check Level of Sponsorship

_____ Partner (\$5,000 +)

_____ Gold (\$2,500 - \$4,999)

_____ Silver (\$1,000 - \$2,499)

_____ Sponsor (\$500 - \$999)

Please complete and return with a check for your level of sponsorship made payable to:

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C/O Mr. Dave maples
176 Pasadena Drive
Lexington, KY 40503